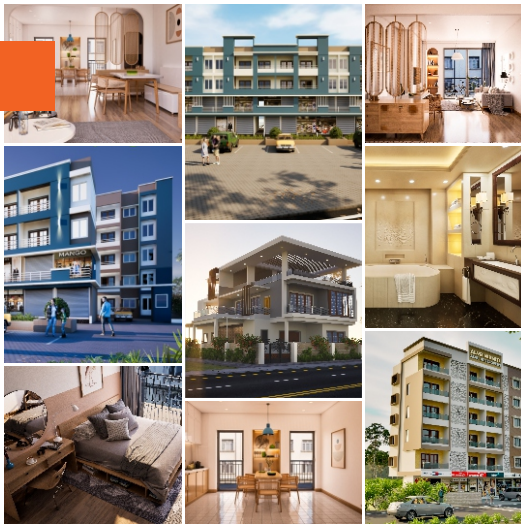# HORIZONTOON

ANIMATION & VFX STUDIO

SERVICE 01....

Architectural Visualization
3D Photo Realistic Render Views / Walkthrough / Interactive VR Walkthrough / Interior Render etc.

Architecture visualization is the art and technology of creating compelling visual representations of architectural designs before they are built. It serves as a vital communication tool between architects, designers, clients, and stakeholders, enabling them to understand, explore, and refine a project in a visual and immersive way. Through the use of 3D modelling, photorealistic rendering, animation, and virtual reality, architecture visualization brings concepts to life — portraying scale, materials, lighting, and spatial relationships with clarity and precision. Whether for conceptual studies, client presentations, marketing, or planning approvals, these visual tools bridge the gap between technical drawings and real-world experience

We utilize industry-standard software such as Unreal Engine, Revit, Rhino, SketchUp, V-Ray, Lumion, and Adobe Creative Suite to ensure quality, realism, and flexibility in every project..

![Horizontoon Animation & VFX Studio logo]

Product Rendering
3D Photo Realistic Product Pack Shots

Product rendering is the process of creating high-quality, photorealistic images or animations of a product using 3D modelling and digital visualization techniques. It enables designers, manufacturers, and marketers to present their products with exceptional clarity and precision — long before the physical item is produced. Whether launching a new product, refining a design, or building marketing materials, 3D rendering provides an efficient and visually powerful way to showcase form, materials, textures, and features. It eliminates the need for costly physical prototypes and allows for limitless visual customization.

Our Product Rendering Services Include :
High-resolution still renderings, Exploded views & cutaway illustrations, 360° product turn tables, Product animations & demos, Lifestyle / environmental

SERVICE 03....

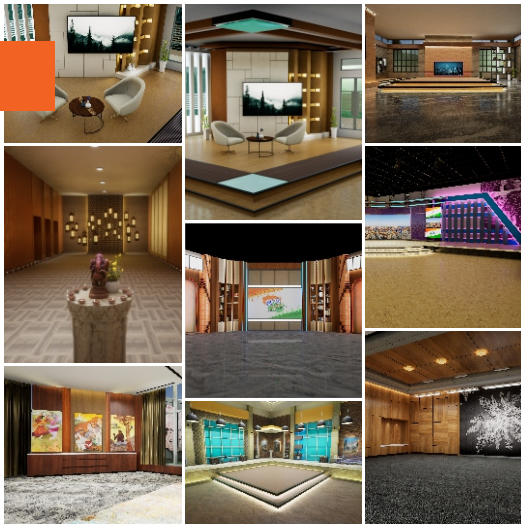## Virtual Production / Exhibition Sets
3D Photo Realistic Render elements & Props. Stall Designs.
Virtual Sets Design & Render

Exhibition stall design is the art of creating engaging, functional, and brand-aligned spaces within trade shows, expos, and events. A well-designed stall not only captures attention but also enhances brand presence, facilitates interaction, and drives footfall — turning a temporary setup into a powerful marketing tool. Our approach to exhibition stall design blends creativity, strategy, and practical execution to ensure that your brand stands out in a crowded event environment.

Our Services Include :
Custom stall design (modular, shell scheme, double-decker, etc.), 3D visualization & walkthroughs before execution Fabrication and on-site installation, Lighting, branding and digital integration, Furniture, AV, and technology support Logistics and dismantling post-event
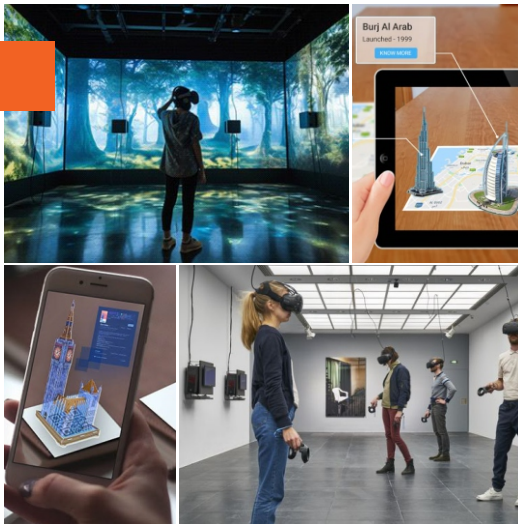
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AR & VR Applications
Interactive Immersive content. Architecture applications

Augmented Reality (AR) and Virtual Reality (VR) are immersive technologies that are transforming the way we experience content, interact with brands, and visualize ideas. From marketing and entertainment to architecture, education, and healthcare — AR and VR enable new dimensions of engagement, storytelling, and innovation.

Our AR/VR Solutions Include :
Custom AR apps & experiences (iOS, Android, Web AR). VR environments and simulations (Unity/Unreal Engine-based), 3D product configurations & viewers. Virtual showrooms and walkthroughs. Interactive training modules. 360° video production
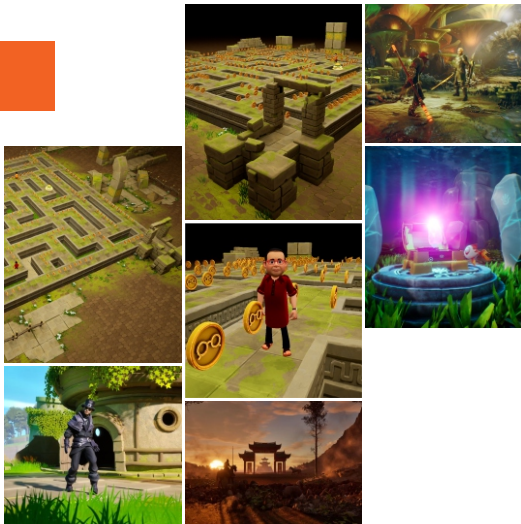
04

Game Development &
Environments & Props Designs

Game development is the art and science of creating interactive digital experiences that entertain, educate, and engage. It combines storytelling, design, programming, art, and audio into immersive worlds — from simple mobile games to complex multiplayer platforms. Our game development process is driven by creativity, user experience, and technical excellence. Whether you're building a fast-paced mobile game, a visually rich console title, or an educational game for learning, we turn your vision into a fully playable reality.

Why Choose Us :
Cross-functional team of developers, designers, artists, and storytellers Agile development approach with milestone-based progress Focus on user engagement,

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